

# E-commerce Audience Barometer - Top apps

Ranking	Apple Store	Google Play
1	Temu	Temu
2	SHEIN	Action
3	Carrefour	Vinted
4	Kruidvat	SHEIN
5	Lidl Plus	Xtra
6	ALDI	Lidl
7	Amazon	Kruidvat
8	Xtra	Amazon
9	Vinted	Carrefour
10	Zalando	Zalando
11	Lounge by Zalando	UNIQLO
12	Action	Albert Heijn
13	Bol	2dehands
14	IKEA	IKEA
15	2dehands	ALDI
16	My Delhaize	H&M
17	Brico	Alibaba
18	UNIQLO	My Delhaize
19	ONLY STORES	Bol
20	AliExpress	ZARA