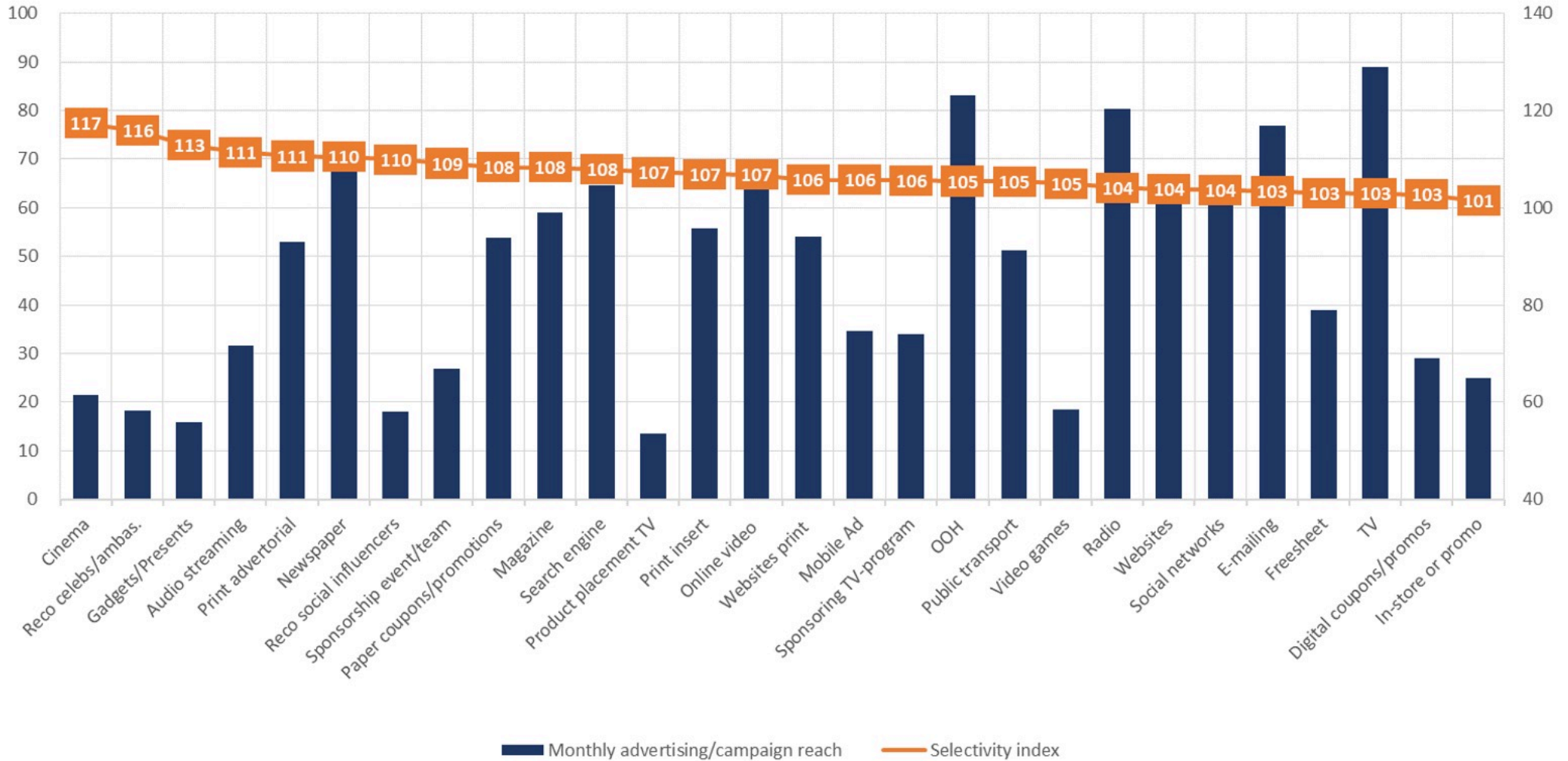
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Cinema
Reco celebs/ambas.
Gadgets/Presents
Audio streaming
Print advertorial
Newspaper
Reco social influencers
Sponsorship event/team
Paper coupons/promotions
Magazine
Search engine
Product placement TV
Print insert
Online video
Websites print
Mobile Ad
Sponsoring TV-program
OOH
Public transport
Video games
Radio
Websites
Social networks
E-mailing
Freesheet
TV
Digital coupons/promos
In-store or promo
Monthly advertising/campaign reach
Selectivity index