## SIGHTWALKS

A NEW TACTILE SYSTEM FOR THE VISUALLY IMPAIRED PEOPLE TO FIND VENUES WITH COMPLETE INDEPENDENCE





Restaurant





Grocery Store



Drugstore



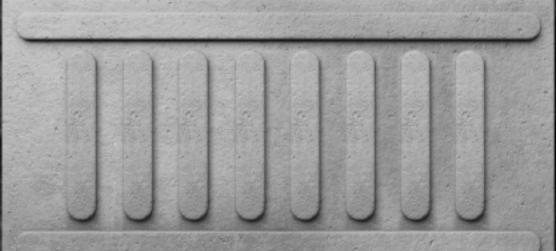
Bus stop



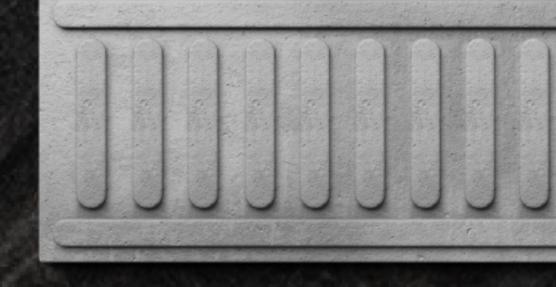
Hospital



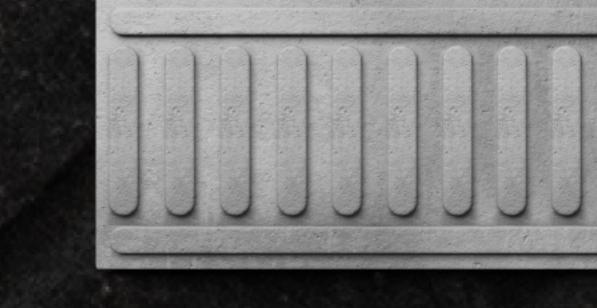
Hair Saloon



Supermarket



Mobile Store



Lodging

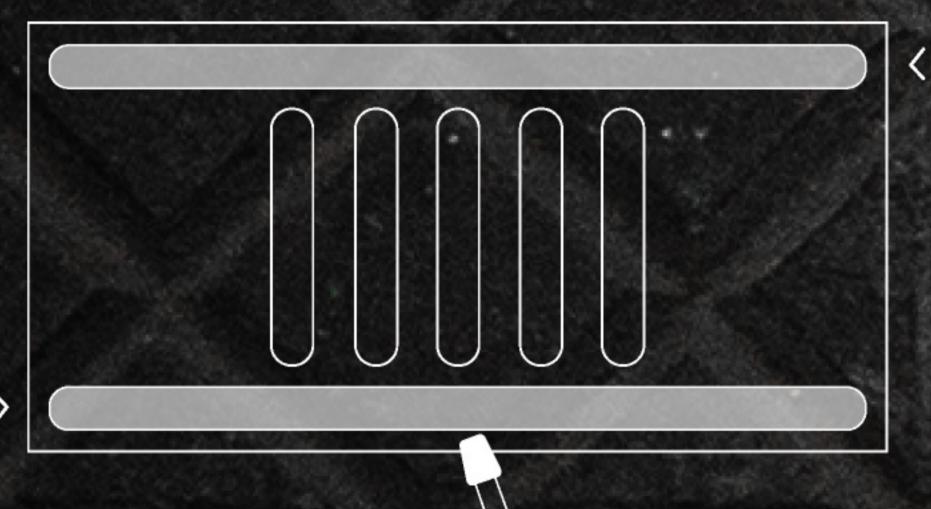
## CONTEXT

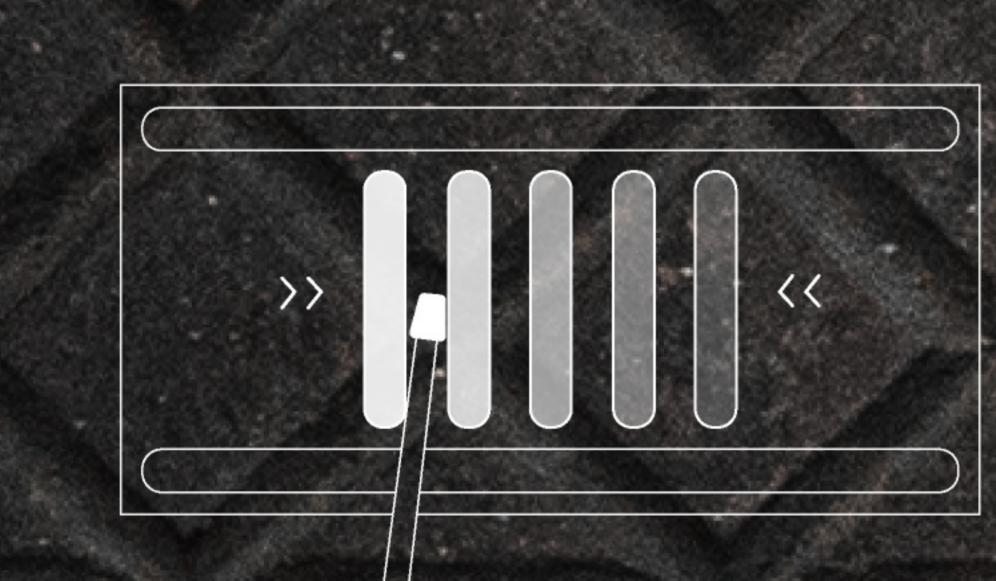
Tactile paving is a universal system that helps visually impaired people walk down sidewalks. However, what happens when they need to reach a destination? They are forced to depend on others for assistance.

## IDEA

SOL, the leading Peruvian cement brand, developed a new tactile vocabulary that enhances the experience of the current system, allowing visually impaired individuals to determine what venue is at their side.

1 A HORIZONTAL BAR WARNS ABOUT A VENUE 2 DECODE IT BY COUNTING THE LINES





## EXECUTION

The design of this system was created in collaboration with the biggest organizations for the visually impaired in Peru. We implemented Sightwalks in Miraflores district and taught the visually impaired how to use it, improving the inclusive urban development and the lives of thousands of people.

OPEN-SOURCE TO HELP MILLIONS OF PEOPLE WORLDWIDE

A LONG TERM COMMITMENT PROJECT



+500.00 PEOPLE BENEFITED