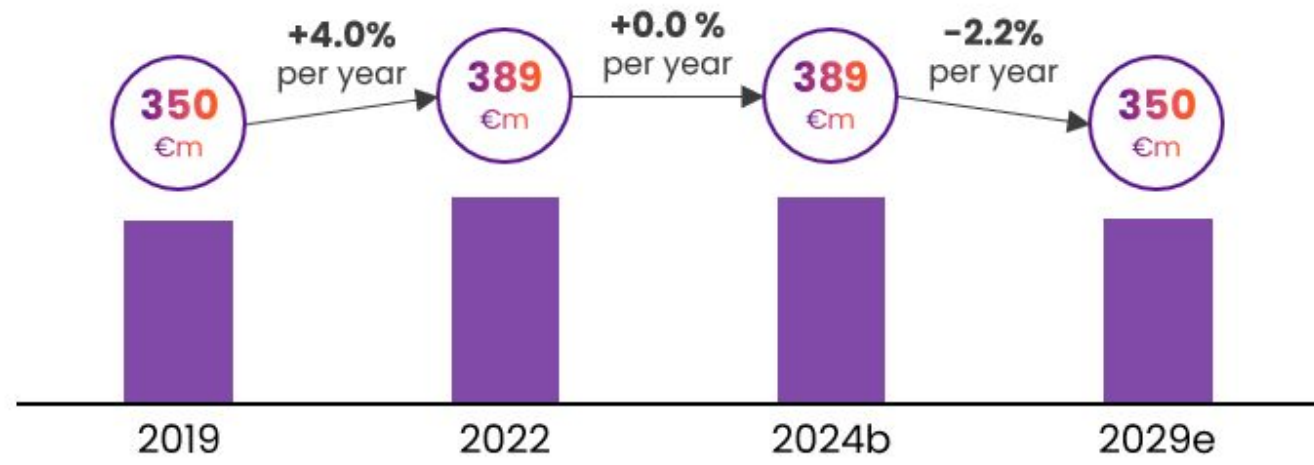
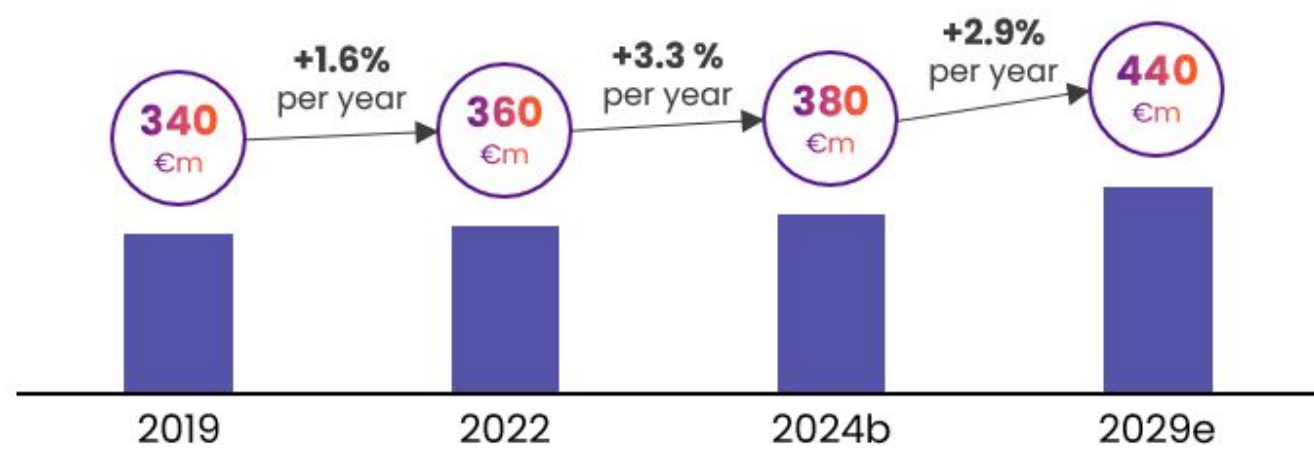


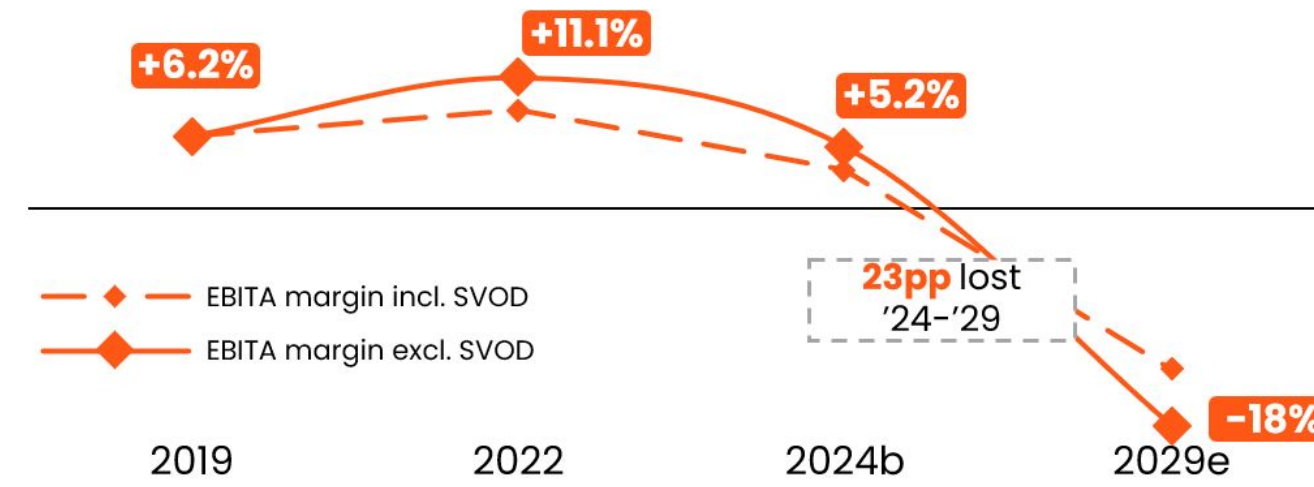
Inkomsten
 van private omroepen (excl. SVOD): Lineaire tv-reclame, BVOD, distributie



Kosten
 van private omroepen (excl. SVOD): inhoud, bedrijfsvoering



EBITA-marge
 van private omroepen (excl. SVOD)



Bron: PMP Strategie marktmodel